

ABSTRACT

An embodiment of the present invention for passing, by one or more application servers, images from a broadcaster computer to a first viewer computer may include receiving a request to initiate one or more server connections between the broadcaster computer and the first viewer computer. The connections being for passing an image and an instant message. The method also includes facilitating a peer-to-peer connection between the broadcaster computer and the first viewer computer. The peer-to-peer connection being for passing the image. The method also includes facilitating communication of an image over the peer-to-peer connection instead of the server connections, thereby conserving bandwidth of the servers.